Leveraging Leadership:
Critical Impact of Administrators on Tech Use

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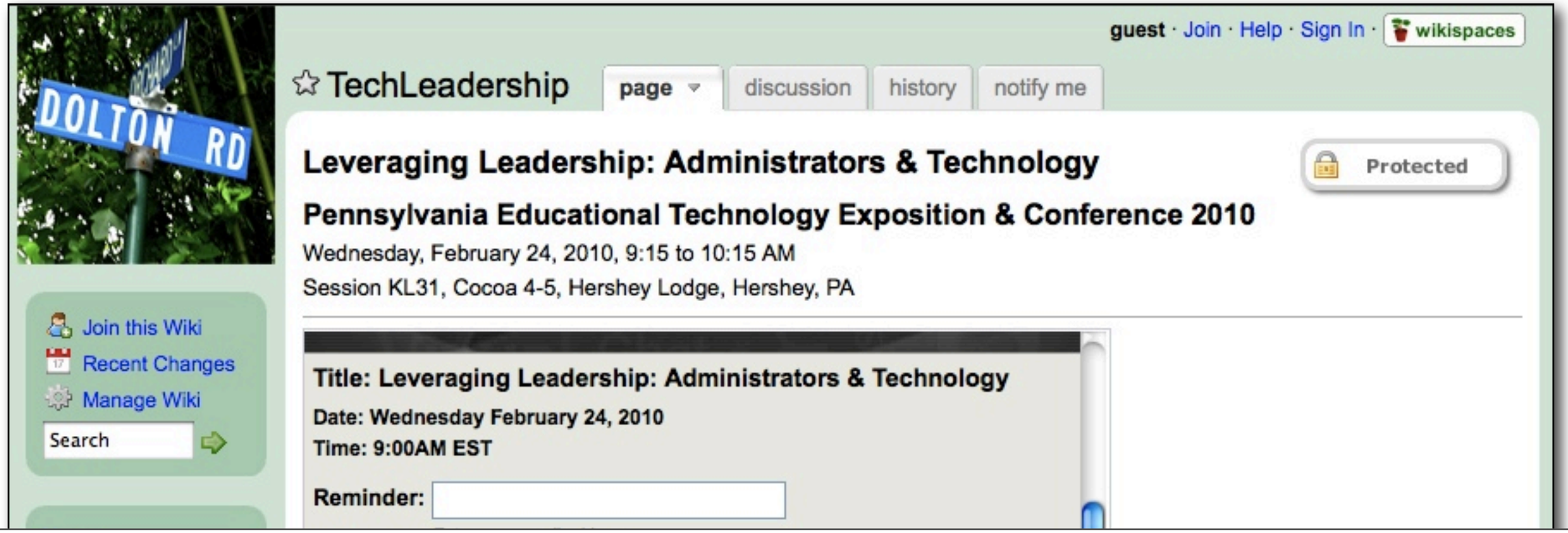
Distinguished Educators

Your Participation Is Important

- Edmodo: Leveraging Leadership group -- Code FC0322
- Twitter: Use #fc0322 hashtag along with #fetc
- Wiki: https://doltonroad.wikispaces.com/TechLeadership



What is your primary role?

- Building Administrator
- Central Administrator
- Tech Director
- Curriculum Director
- Teachers, Other Educator
- Regional, County, or State Personnel

Show of Hands

- Do you provide PD for administrators?
- Do you know about or use ISTE's NETS for Administrators (NETS•A)?
- Do you plan administrative professional development based on NETS•A?

Compliance Complex

Accountability Prophylaxis

(over) Reaction to (unplanned) Incident(s) (under)

Leadership Traps

2009

http://www.iste.org/Content/NavigationMenu/NETS/ForAdministrators/2009Standards/NETS_for_Administrators_2009.htm

Visionary Leadership:

inspire & lead
engage
advocate

2009
NETS•A

http://www.iste.org/Content/NavigationMenu/NETS/ForAdministrators/2009Standards/NETS_for_Administrators_2009.htm

Digital Age Learning Culture:

ensure & sustain
create & provide
model
promote
participate

2009
NETS•A

http://www.iste.org/Content/NavigationMenu/NETS/ForAdministrators/2009Standards/NETS_for_Administrators_2009.htm

Excellence in Professional Practice:

allocate
facilitate
promote
model
stay abreast

2009
NETS•A

http://www.iste.org/Content/NavigationMenu/NETS/ForAdministrators/2009Standards/NETS_for_Administrators_2009.htm

Systemic Improvement:

lead
recruit
collaborate
leverage
establish & provide
maintain

2009
NETS•A

http://www.iste.org/Content/NavigationMenu/NETS/ForAdministrators/2009Standards/NETS_for_Administrators_2009.htm

Digital Citizenship:

model

ensure

promote

establish

facilitate

2009

NETS•A

http://www.iste.org/Content/NavigationMenu/NETS/ForAdministrators/2009Standards/NETS_for_Administrators_2009.htm

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Tech Change Happens ...

Fast

Faster

Too Fast!

http://www.flickr.com/photos/leww_pics/4360472392/ CC BY-NC 2.0

Change Process

1. You Can't Mandate What Matters
2. Change is a Journey, not a Blueprint
3. Problems are Our Friends
4. Vision and Strategic Planning Come Later
5. Individualism and Collectivism Must Have Equal Power
6. Neither Centralization Nor Decentralization Works
7. Connection with the Wider Environment is Critical for Success
8. Every Person is a Change Agent

Michael Fullen, 1993

Change Process

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Facilitate Conversations

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Establish Distributed Leadership

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Your Turn...

How can we nurture a strong vision

and avoid mandating change?

Facilitate Conversations

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http://www.flickr.com/photos/fchouse/2635218505/

listen

Your Turn...

How do we facilitate an open-ended conversation that promotes a shared vision?

Establish Distributed Leadership

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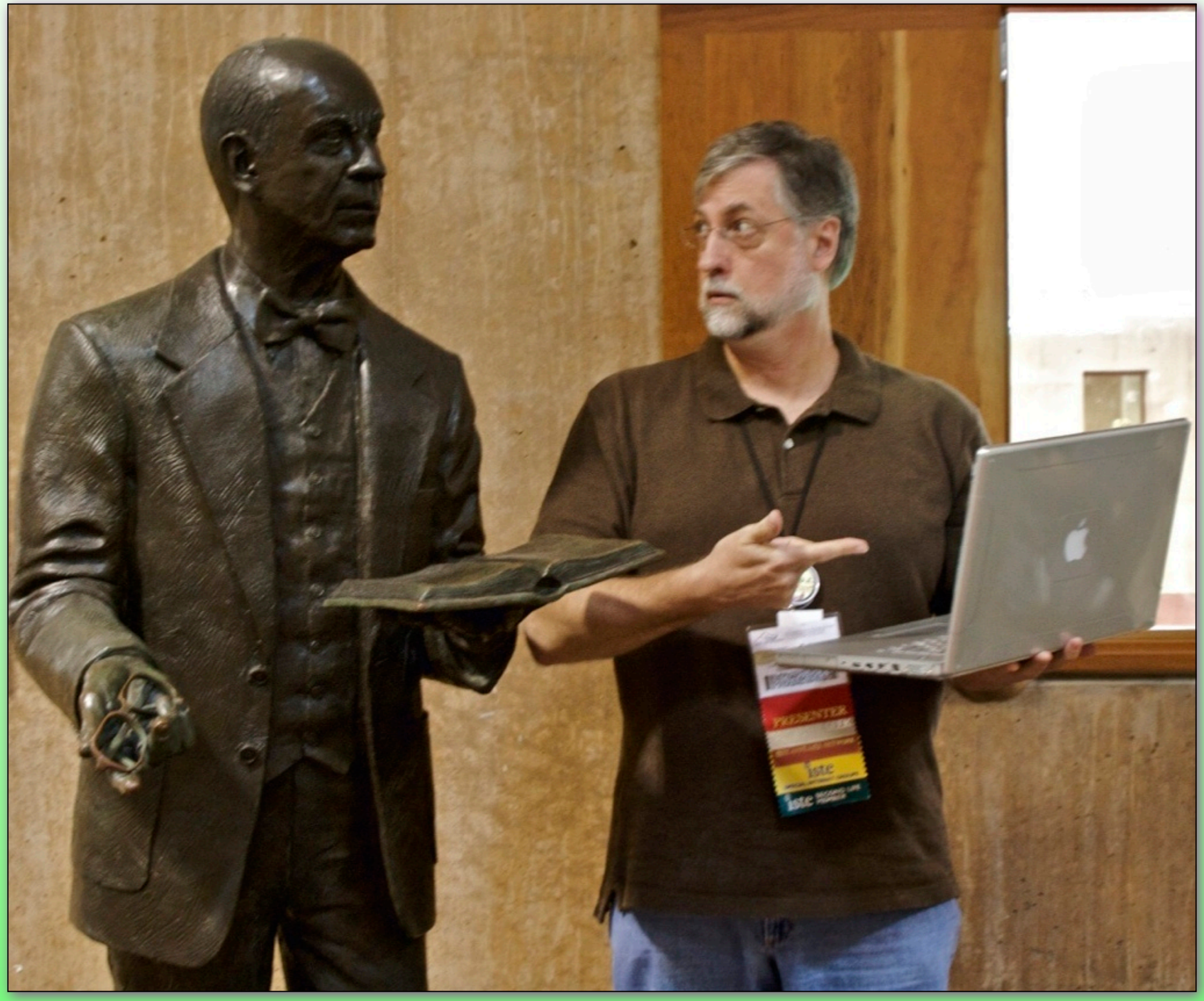
Your Turn...

How can we empower teachers and others to take leadership responsibilities?

Model Appropriate Use



Administrative Uses

- Communicating
- Collaborating
- Publishing
- Recording — Archiving

Build Your Toolbox

- Email
- Blogs
- Twitter
- Google Docs
- Wikis
- RSS Reader / Feeds
- Portables for observation & data collection

Leadership 2.0 Wiki

https://pln2lead.wikispaces.com/stories

Your Turn...

How can administrators model

appropriate technology use?

Still Your Turn...

How do we share share the vision

of effective leadership for technology

with administrators who are not here?

...those not engaged with technology?

Re-Cap

- Promote a Shared Vision
- Facilitate Conversations
- Establish Distributed Leadership
- Model Appropriate Use

You Get the Last Turn...

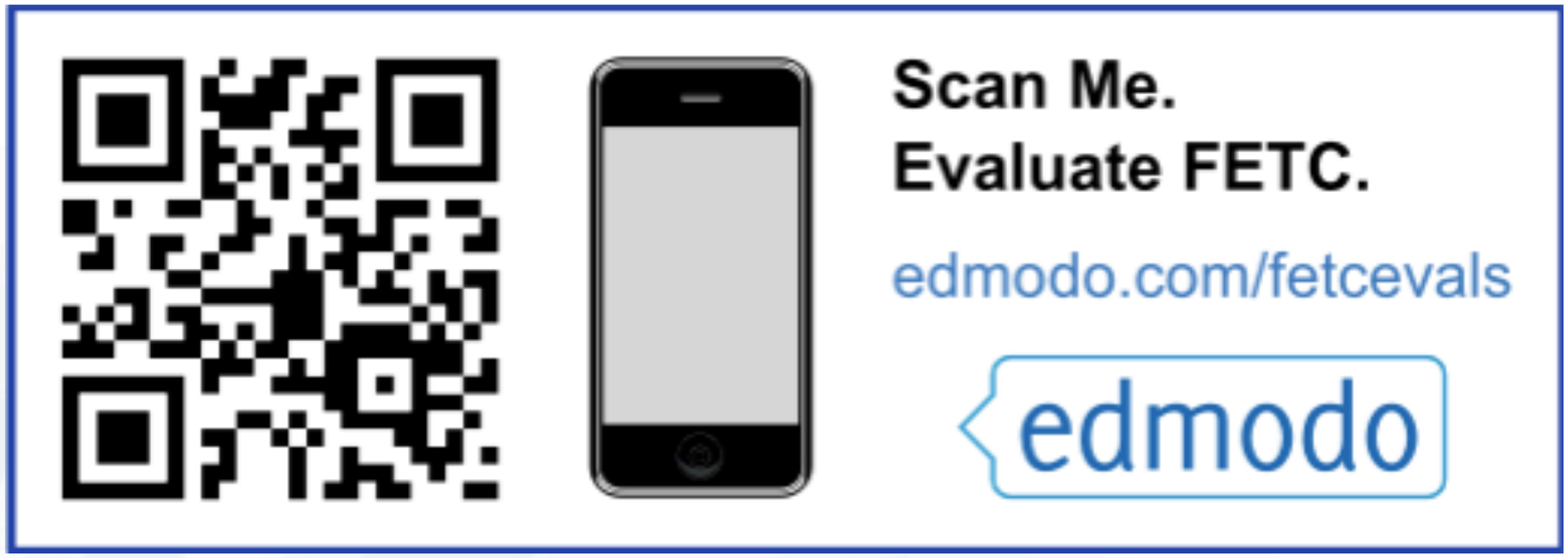
What other leadership strategies

are critical in your current context?

And please evaluate this session...

Evaluations

Step 1: Go to http://edmodo.com/fetcevals
Step 2: Select session number, session title, and evaluate.



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